



Introducing **Sherlock AI**™ Data-currating Detective.

**Sherlock AI**™ (Artificial Intelligence) is a researcher trained Internet Private Investigator; a detective inquiring on specific matters, not unlike Sir Arthur Conan Doyle’s 1886 fictional Sherlock Holmes. Sherlock AI™ is an additional VP Task Force™ public safety tool — a researcher trained data-curating component. The machine learning agent bases its investigative research parameters through profile data feedback-loops and existing public information. For example; when Sherlock AI™ is instructed to automatically carry out profile tagged online inquires to mine information from mainstream media news releases, RRS feeds, social media posts, tweets and other online sources the crowd-sourced data it returns can lend additional supportive evidence to enhance validity of advocates/researchers, existing litigation documents, victim and witness evidentiary statements, as well as, provide new leads on abhorrent repeating behaviors to support trend analysis.

**Sherlock AI**™ is a public safety investigative researcher support tool trained to assist, find and review niche specific online data. Sherlock AI™ can cast a wide net or a directly specific query and each will return data to further analyze in the machine learning feed back loop. Results will be profiled and/or submitted to additional refined queries; much like a real detective would do on a perpetrator investigation. **Sherlock AI**™ investigative capabilities are substantially enhanced when working in tandem with public safety campaigns such as “See, it, Log it, Blog It, Post It, Tweet It, Map it, .... STOP IT!”. This is because Sherlock AI™ is a machine learning application trained by researchers whom can program specific investigative parameters into Sherlock AI™ queries in direct correspondence to the goals of any public safety campaign, and this begins the machine learning, internet query feedback loop. After analysis and vetting for accuracy and objectivity the data can be placed on specific Geo APIs (profile map tacks) near the location of public safety risks and added to relevant profiles and repetitive-pattern tracking data repositories. Researcher and Sherlock AI™ and GEO API profiles can then be added to additional The VP TASK FORCE™ public safety tool suite & platforms include the following integrated applications: **CITIZEN SAFETY MAPS**™, **AEGIS Reports**™ and **WHISTLEFIELD**™ a mobile violations reporting, perpetrator alert, tracking and profiling App. Together this on and offline public safety social technology documents, investigates, alerts and provides vulnerable person and the public relevant alerts, educational information and proximately based reporting features.

How artificial intelligence and public safety campaigns work in tandem. Machine learning – more precisely, Sherlock AI™ machine learning of perpetrator profiling based relevancy – which is basically the system’s ability to seek and curate explicit action queries based on implicit indicators. White-collar perpetrator specific and regional based collusion network Investigations are typically a continuous process - a virtuous feedback loop - of presenting ever more refined answers to queries, based not only on what investigative keywords are explicitly submitted in a query or query set, but also on who, what, when how and why as well as what aberrant behaviors have been historically identified, and each query response further cross-referenced to other queries to identify repeating patterns, historical patterns of repeating behavior and organized collusion patterns.

